

# Chata at hotel data conference

WILLEMSTAD--Curaçao hospitality and tourism association Chata attended the American Hotel Data Conference hosted by Smith Travel Research (STR) and Hotel News NOW in Nashville, Tennessee August 4-6.

Data collection on industry performance is one of Chata's focal points. Highlights included a series of presentations by Social Revolution Professor Michael Tchong discussing the future of urban trends and innovation in

travel.

STR and Hotel News NOW recognised Curaçao as the ambassador of the Caribbean regarding resort performance data collection. The island received this distinction as the first regional destination to attend. STR mentioned they are proud to have a partnership with Chata on the collection and use of Curaçao hotel sector data.

The conference addressed the rise of the small accommodations as is also the case

in Curaçao, with Chata on the discussion panel. The association had launched its Small Accommodation Programme in June, offering additional benefits for members with less than 40 rooms.

The programme is strongly supported by STR, which is developing its own new programme targeting small accommodations data.

During the gathering Chata's Chief Executive Officer (CEO) Lizanne Dindial had the opportunity to meet STR

President Amanda White, with whom she discussed the trends and changes in the Caribbean. STR indicated its support and commitment to Curaçao, while advocating Chata's efforts regarding the destination.

Chata's Marketing Director Miles Mercera called the conference an eye-opener. "Trends and changes in the tourism and hospitality industry are important to follow, as Chata's aim is to stay ahead of the game and make use of the opportunities in the markets," he said.

"We got confirmation of working in the right direc-



The Curaçao delegation.

tion when it comes to strategy and understanding the changes in the tourism and hospitality industry."

Chata confirmed it would attend next year's data con-

ference and will be giving a workshop on its Small Accommodation Programme, indicating how destinations can optimally exploit this area.



CNN recently published a Top 12 "Best Spots for Wild Swimming" by TripAdvisor. This well-known "Natural Pool" in Aruba said to offer a great view of the South Caribbean Sea took third place with 970 reviews.



## VACANCY

**Job Title: Manager Billing & System Support**

**Job Scope:**

Manages databases, develops and maintains applications, develops and analyzes reports, monitor performance and troubleshoot problems related to information systems, procedures, servers and databases involved in the billing process.

**Responsibilities:**

- To recognize the nature and characteristics of customer billing. To advise management about billing facilities.
- To monitor and ensure accuracy of billing information.
- To process all invoicing information with regards to all services rendered to subscribers and carriers.
- Database administration, configuration management, performance tuning, backup/recovery, installation and upgrading of Oracle and SQL Server databases.
- To draft and formulate principles and guidelines for the billing system and to translate these into measurable standards for management.
- To prepare, present and explain billing reports to management.
- To develop and maintain applications and reports to automate or improve procedures related to the billing process.
- To analyze call detail records (trends, changes, new types of traffic) and configures systems accordingly.
- Manages, motivates & evaluates staff.

**Required Skills:**

- Bachelor's Degree/HBO in Computer Science.
- Advanced knowledge of Information Systems.
- Advanced knowledge of databases (Oracle & SQL Server) and information systems (programming and administration).
- Advanced skills in Math & Financial Administration.
- Strong Leadership & Analytical skills.

Written applications must be submitted in two-fold within ten (10) working days to:

- (1). Mrs. Shadira Lont, Manager Human Resources & Development (Shadira.lont@telemgroup.sx)
  - (2). Mrs. Helma Etnel, Chief Financial Officer (Helma.Etnel@telemgroup.sx)
- Telem Group, P.O. Box 1110, Philipsburg, St. Maarten

# NO MORE LEAKS NO MORE AMATEUR FIXES

High-tech coating services  
Extremely durable  
4 x stronger than epoxy  
Protects virtually any surface including:  
metal, fiberglass, concrete and wood  
Permanently bonds to prevent leaks, scratches, rust, warping, color fading, chemical corrosion, slipping and more  
Our foam coatings can save you up to 50% on your A/C bill  
Dries in seconds for fast return to service



Hundreds of applications: roofing, foundations, POOLS, tanks, decks, walls, balconies, boats, industrial equipment and more!



**Call us for a free quote  
+1(721)544-4200**

**Check our demo video on [www.industrialcoatingsxm.com](http://www.industrialcoatingsxm.com)**

## BUSINESS OPPORTUNITY

As part of the continuous development of Princess Juliana International Airport (SXM Airport) to offer the passenger world-class facilities and services, the airport recently redesigned and redeveloped the commercial area in the departure hall of the terminal building.

The new commercial concept offers passengers a modern, diverse, localized and exciting new shopping and food & beverage experience. It is characterized by modern architecture and design, with a wide range of commercial offerings, colors, a friendly environment and everything else you expect to find at a Caribbean airport. The objective of the new commercial concept is to give SXM Airport a vibrant image with a true sense of St. Maarten and to increase passenger comfort and spending, allowing concessionaires to increase their performance and to increase SXM Airport's non-aeronautical revenues.

Princess Juliana International Airport Operating Company N.V. (PJIAE) is offering companies and or persons an opportunity to participate in a Request For Proposal (RFP) process, to obtain the concession right to provide Food & Beverage services in the Airside Full Service Restaurant.

The Airside Full-Service restaurant is located in the airside post-security departure hall food court and measures approximately 150 m<sup>2</sup> (including a seating area).

The full-service restaurant is a Full-service sit-down restaurant, offering any type of food. The contract will be for seven (7) years.

Interested parties should contact Suzy Kartokromo via e-mail [skartokromo@sxmairport.com](mailto:skartokromo@sxmairport.com) to obtain the Request For Proposal package. Deadline to request a RFP package is **Wednesday, August 12, 2015.**