



Michael Tchong to Speak at Technology Industry Group's DiversityNXT 2013

Michael Tchong, a nationally known trendwatcher, entrepreneur and founder of Social Revolution will address a DiversityNXT luncheon hosted by Technology Industry Group at the Santa Clara Convention Center on August 8, 2013.

Tchong, who specializes in technology trends and innovation, and has been part of many early waves, having founded startups in such markets as desktop publishing, CRM, internet analytics and online marketing, will speak on "Emerging Trends and Innovations: How Ubertrends are Reshaping Our Future."

An innovation catalyst, Michael motivates audiences by dissecting opportunities that leverage market changes, in particular massive "ubertrend" waves that lead to seismic shifts, such as "Time Compression"-- the acceleration of life -- and "Digital Lifestyle" -- Marriage of Man and Machine.

His trademark "roller coaster rides through the landscape of now" showcase brands, products and individuals who are leading the charge to reinvent industry sectors by harnessing emerging societal and technology trends.

"Our world is evolving rapidly," observes Tchong. "The explosion of the Citizen Video trend, as exemplified by Instagram and Vine, is redefining our world, with repercussions rippling throughout such sectors as media, politics and international affairs, to name just a few." That will lead to a host of related solutions, including video studios, drag-and-drop video tools and authenticated mobile news gathering.

Tchong sees trends emerging that will revolutionize society in the next few years, including Armchair Tourism, 3D Printing, Synchronicity, TUX (total user experience), Multimedia Tasking, Eldertainment, Robot Love, Modular Analytics, Pattern Cloning, E-wear (Wearable Electronics), plus a host of other waves.

These trends propelling a host of new employment opportunities, including brand ambassadors, web presence managers, video summarizers, certified ethical hackers, social intelligence architects, video curators, hybrid travel specialists, data discovery analysts, and much more.

About Social Revolution

Michael Tchong is a transformational speaker who focuses on trends and innovation. His audiences seek insights on market innovations and fast-moving phenomena that present opportunities. Tchong is the founder of four other start-ups, including MacWEEK, Atelier Systems, CyberAtlas and ICONOCAST. For more information, please call 800-WAY-COOL (415-335-7615 for international callers).

Tchong maintains blogs at MichaelTchong.com and Ubercool.com.



Contact Information

Michael Tchong

Social Revolution

<http://MichaelTchong.com>

415-335-7615